

Corporate Office: A/114, Ghatkopar Ind. Estate, Behind R-City Mall, L.B.S. Marg, Ghatkopar (W), Mumbai 400 086. Tel: +91-022-42923200

Digital Division: Unit No: B/104, Tel: +91-022-40683116, Email: enquiry@iprintindia.com, www.iprintindia.com

CIN NO.: U22219MH2008PTC183721
"An ISO 9001:2000 Certifled Company"



#### IF IT'S THINKABLE, IT'S PRINTABLE



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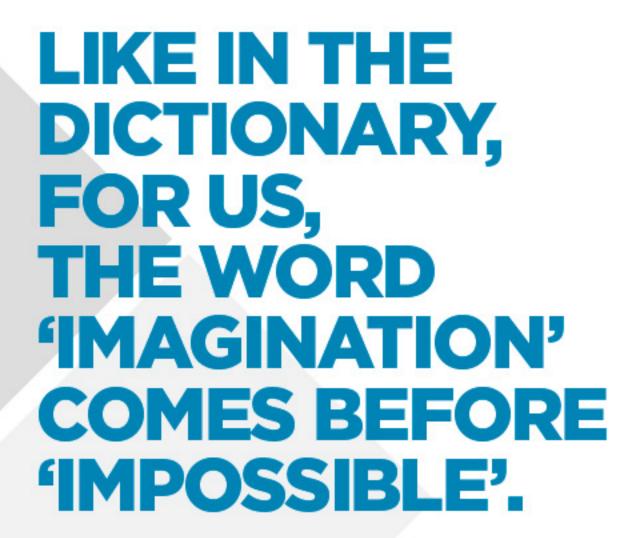
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WHO WE ARE?

#### iPrint







To your left is the first published news of what was arguably mankind's greatest achievement of the last century. A feat that proved yet again, that every single thing conceivable to the human mind can

be 'achieved', and its glory captured in print.

This very belief forms the basis of everything we do at iPrint India. To state it simply, we are in the business of putting 'imagination' to 'print'. So when our clients come to us with a printing requirement, we don't see the constraints that the requirement brings with itself. We see the opportunity.

There have been times when the printing media was something we had never been tried before - in addition to paper, we've also printed on surfaces such as cloth, canvas, plastic, acrylic, glass, stone, wood, sun-board, ACP sheets, flex and vitrified tiles. Then, there were times when we've had to go beyond the comfort of printing technology we were accustomed to.

Every such experience has taught us that it's far more rewarding to say "Let's try doing this." And every time we've tried, we've helped our clients move closer to their imagination.

Which brings us to the greatest lesson we've learnt - If it's thinkable, it's printable.

## YEARS OF OPERATION: 30 CLIENTS: 600 PLUS SMILES GENERATED: COUNTLESS



When Bharat Shah laid the foundation of iPrint India in 1985, he insisted on it being referred to as a "Printing Solutions Provider". His reasoning was simple: we are here to solve the problems of our clients, with regards to printing.

This principle of 'Customer First' drives every action we take at iPrint India; every pioneering technology we embrace and every service we offer.

And as we look back at the 30 years of our business, our dossier of over 600 clients and our history of numerous firsts, there are few key moments that shine brighter than the rest

#### Here's recapping some of them:

1986	Jyoti Print and Pack founded in Chembur
1990	Installed Thermal Printing Machine (Raised Printing Machine)
1992	Installed 1st Personal Computer with Shree Lipi Regional Fonts, one of the first Press Houses in Mumbai Suburbs to do so.
1997	Installed Zerox Offset
1999	Started Screen Printing
2006	Shifted to a 3000 sq.ft of area in Ghatkopar Industrial Estate with 20" x 28" Heidelberg Printing Machine
2006	Forayed into Wide Format Digital Printing Industry with HP Inkjet Z 6100 8 Colour Machine
2008	Installed In House - Lamination, Punching, Binding and Automate Cutting Machines
2010	Installed Mumbai's First HP UV Flatbed Machine for Wide Format Digital Printing
2012	Installed India's Second Jetrix UV Flatbed Machine
2015	Installed Next Generation HP Latex Machine

## **FOR EVERYTHING** WE PRINT, THERE ARE **SOME THINGS THAT ARE** PERMANENTLY IMPRINTED.



## CORE

To Create

To Transform

Challenge the Status Quo in everything we do

To Innovate

Customer 1st



Commitment

No Entitlement

Respect of Individual

Transparency

Proactiveness

Hard Work

## LOOK WHO'S SMILING



### FINANCE, BANK AND NBFCS







#### ATM INDUSTRY





### REALTY INDUSTRY







### ADVERTISING AGENCY







#### **INSURANCE**





#### **CORPORATES**









#### **ENTERTAINMENT**







## QUALITY MANAGEMENT SYSTEM



iPrint is an ISO 9001:2000 Certified Company following high standards of quality management systems to deliver and monitor all projects. Thus, we are able to continuously improve our organisation's Quality Management Systems (QMS) and processes. In turn, this improves the ability of our operations to meet customer requirements and expectations.

#### **Quality Policy:**

iPrint commits itself to achieve total customer satisfaction by constantly striving towards supplying high quality printing solutions meeting customer requirements of quality, cost and on-time delivery. We shall focus on continual improvements in all areas of work through system upgradations, human resource development and environmental conservation.



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#### **WIDE FORMAT DIGITAL PRINTING**

## WIDE FORMAT

Wide Format Digital Printing, a technique that came into force around 20 years ago, it has today evolved to become the preferred method for printing, across the world. Wide Format Digital Printing offers high-quality printing through reproduction of bold colours and minute details.

This technique of printing is most useful for communicating promotional messages, relayed through a variety of mediums such as Point of Purchase Displays, Fleet Graphics, Environmental Graphics, Space Design Communication and New Age Applications.





## BENEFITS OF WIDE FORMAT DIGITAL PRINTING

Cost-effectiveness: Unlike offset, Digital Printing does not come with an initial set-up cost, and is hence more cost-effective.

No compromise on quality: It's hard to differentiate between an offset print and a digital print, even to a trained eye.

**More options:** Marketers, graphic designers, small business owners and managers have more options that they can explore with wide format digital printing.

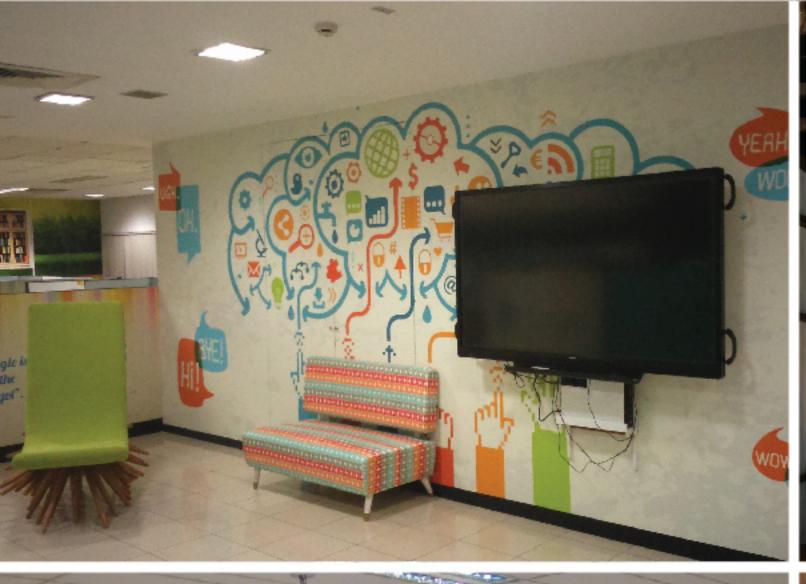




# APPLICATION BASED WIDE FORMAT DIGITAL PRINTING AT IPRINT INDIA













## **CLIENTS SPEAK**

"During the integration process of IVBL & KMBL, iPrint has definitely been a strong pillar to depend upon and has been able to build trust without any physical interaction especially considering the spread of our branches & ATMs and the variety of activity that was involved. IPrint has a strong financial competency, technical expertise alongside execution and has been a quick and hassle free service provider."

Nithin M. Agarwal, Head - Technical, Kotak Mahindra Bank "iPrint has been able
to deliver what I had
imagined for my schools and
colleges. Their expertise in wrapping
up celling with precision is phenomenal.
They give inputs, stretch their though
process and deliver what I would call a
'World Class' output".

Dr. K. M. Vasudevan Pilial Chairman, Piliai Group of Institutions







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#### **OFFSET PRINTING**

## APPLICATION BASED OFFSET PRINTING

At iPrint, we believe in collaborating with our clients. And part of this collaboration requires us to offer suggestions that will produce the best print output possible.

Once we've performed the customary checks on artwork, design and paper type, we sit with our clients and put forth our recommendations.

For example, we tell our clients which area should be printed using UV and what type of UV/Spot Printing will enhance the quality of the job. If a client has suggested a specific type of paper, and we feel the final result will look better on another paper type, we tell them that. Such recommendations are also accompanied with specifying 2-3 alternatives which we believe will help the client arrive at an informed final decision.



## COMPREHENSIVE OFFSET PRINTING PROCESS

iPrint has endeavoured to be the one-stop destination for each process that a printing job entails.

Our comprehensive set-up, that hosts all processes vital to the completion of an offset printing job, offers our clients the following advantages:

- a) Save on time
- b) Save on costs
- c) Plan jobs better
- d) Achieve the best quality print output possible

WE ARE ALSO INTO SHORT RUN
DIGITAL PRINTING JOBS ON
XEROX AND INDIGO PRINTING MACHINES



## RESEARCH AND DEVELOPMENT

At iPrint, the actual procedure of printing starts only after we've prepared a definite groundwork. This includes doing a research of similar jobs that have been executed in the past. The research prepares us for any issues that may come up during the actual printing.

A detailed checklist of the processes to be followed is developed and strong adherence to this list is undertaken during all stages of the job.

## CUSTOMER UNDERSTANDING AND SUPPORT

The customer vests complete authority on the various aspects of job undertaken at iPrint. Even when we make recommendations.

We always keep our customer's requirement in sight, be it their budget, logististic issues, execution of custom made items, and accordingly offer them tailor-made executions.





### **NEVER SAY NO**

iPrint has a history of taking up challenges head-on and trying out new things. Rewriting benchmarks is a part of our everyday routine.

To illustrate this point better, here's an invitation card we had printed for one of our clients.

The job involved creating a kaleidoscope by filling in piece of bangles and printing on top of those bangles. It was something we'd never tried before. But our eagerness to experiment and fulfil our customer's requirement helped us complete the job on time and dispatch it within the specified timeline.





## **CLIENTS** SPEAK

"iPrint has always shown an innovative approach in handling printing assignments and has been a one point printing solution. They have proved to be very supportive, helpful and dependable in delivering quality service."

-Viswanathan R, Head-Studio & Production, Rediffusion-Y&R





"A professional print solution provider and executer who can help to deliver the best in West India For any kind of marketing collateral and brand activation iPrint provides on time delivery and satisfactory job all the time."

Sebontee Saha Assistant Manager: Retail Marketing, FCM Travel Solutions

"I have worked with iPrint for over 3 years now. I have found them to be quit attentive to our needs, diligent, transparent in their dealings and willing to go extra mile to deliver expected results. They have shown a keen sense of learning and have gradually developed a sense of understanding of our new brand and related guidelines, in a professional manner. In my opinion, what sets them apart is their commitment towards clients and their ability to always deliver under pressure. I'd like to wish the iPrint team all the success in their growth and new initiatives."

Amol Bengali Marketing Manager - Towers Watson (Previously known as Watson Wyaat)





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#### **TECHNOLOGY AND ASSOCIATIONS**

## UV PRINTING TECHNOLOGY

The we use at iPrint India comes equipped with the following features:

- Can print up to 4'x 8' at one go
- Enables direct printing on any surface including flat surfaces
- Thickness up to 4 inches and weight up to 400 kgs
- · Online coating and varnish options are also available
- White Printing Ink Option is also available

The UV Printing Technology can be used for printing on a wide variety of media such as:

Glass | Veener | Plywood | Canvas | Any Fabric | Marbles | ACP Sheets | Roller-blinds | Vertical Blinds | Acrylic | Leather | SS Plates | Laminates | Sunboard | Wallpapers

#### Efficiency parameters of the UV Printing Technology:

- Can print at 50-200 sq.ft/hour
- · In Roll Form, can print up to 65" in width

#### The UV Printing Technology is ideal for printing:

Design concepts, promotions, prototypes and short run digital graphics, labels, window films.





## LATEX PRINTING TECHNOLOGY

The HP Latex Printing Technology we use at iPrint India come equipped with the following features:

- Perfect for high resolution 1200 dpi 6 Color printing for High Definition graphics
- Uses latex ink technology that's environmentally friendly and odourless - Only Inks with 100% "0" VOC Content
- Doesn't need special coating on the media unlike traditional inkjets and hence lowers your costs
- Produces prints that are resistant to scratches, smudges, and water

#### HP Latex Machines can be used for printing on a wide variety of media such as:

Backlit banners | Textured Wall Covering | Artistic Canvas | Wall graphics | Glass Films

#### Efficiency parameters of HP Latex Machines:

- No special workplace ventilation is required
- Contains no materials requiring hazard warning labels, and are non-flammable and non-combustible.
- · Produces 64" wide prints

#### The HP Latex Machines are ideal for printing:

Trade Displays, Vehicle Wraps, P-O-P Posters, Environmental Graphics, Fleet Wraps, Exhibition and Stall branding





## INDIGO PRINTING TECHNOLOGY

The Indigo Printing Technology by HP comes equipped with the following features:

- Ideal for short-run digital printing jobs
- · Achieves printing quality comparable to offset
- 7 ink stations
- Creates true spot colours

The Indigo Printing Machine can be used for printing on a wide variety of media such as:

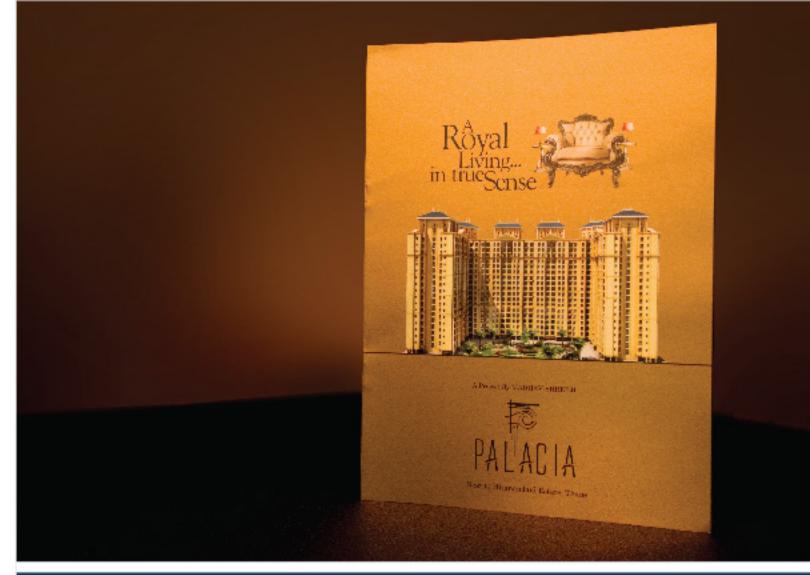
Textured and Non Textured Paper | Corrogation Boxes upto 350 gsm

#### Efficiency parameters of the Indigo Printing Machine:

- · Can print 160 pages per minute for most image-rich color jobs, significantly
- · Most nearest result for proofing compared to offset
- · Inks are matt unlike other Xerox short run machines
- Can print upto 300 DPI

#### The Indigo Printing Machine is ideal for printing:

Promotions and any job that needs high-impact text, graphics and colour printing of coffee table books, dummy of biographics and prototype of brochure.





## OFFSET PRINTING TECHNOLOGY AND PROCCES

#### **PRE-PRESS**

The pre-press processes followed at iPrint India are geared to take care of all procedures that occur between the creation of print layout and the final printing. These include:

- Material check for paper quality and texture quality
- Check for bleed-marks, final file size, CMYK colour consistency and cropping
- Colour and Media Specification Approval

Some of the key facilities available in our pre-press unit include:

#### High-end Scanners

To help you obtain higher degree of colour accuracy and precision.

#### Well-equipped End Work Stations

We have installed high-end Macs and PCs with original softwares of latest versions, to ensure a continuous distribution of workflow.

#### Digital Proofing

All our proofers can print with resolution upto 1440 dpi.

#### Colour Management System

For maintaining colour consistency and standardization throughout the prepress and printing process.

#### Ink Management Software

For supplying digital ink profiles to the printing press that cuts down production time.

#### CTP Using Thermal Plates

To imprint first generation dots on plate and produce sharper images.

#### PRODUCTION

With years of experience, we are capable of delivering to all client requirements, with high quality printing in minimum possible time. Some of the key facilities available in our production unit include:

- Printing upto 30x40 inch
- Paper thickness 70 400 GSM
- All type of printing & Special effects

#### POST-PRESS

Post-press is where a printing job comes together, in a coherent sense. At iPrint India, we are as careful about those final, deft touches as we are about the big picture. Our post-press includes the following facilities:

- Dispatching abroad or pan-India
- Sorting each unit according to client specifications
- Special dispatch using core or bubble-wrap

Some of the key facilities available in our post-press unit include:

#### **▼** Finishing

To complement our printing, our team of trained operators render good-quality cutting, folding, collating and sewing. To facilitate this we have following facilities:

- BOPP, PVC and Matt Lamination
- Thermal and Cold Lamination
- Automated Cutting facilities
- Spot UV and Varnish

#### Binding

iPrint India has tied up with a wide range of binderies that offer quality binding services, in line with the expectations of our customers

Types of Binding we cater to:

- Perfect
- · Saddle Stich
- Hard Bound
- Back to Back Pasting
- Wiro

#### Punching

## PARTNERS AND AFFILIATIONS

We at iPrint have fostered long-standing associations with leading industry bodies, technology providers and material suppliers to help bring to our clients superior quality print and unmatched service.

Here are some vital cogs in the iPrint story:

#### **BMPA**

As a member of the Bombay Master Printers Association, iPrint is an integral part of a network that comprises print providers, pre-press and pre-media specialists, post-press and converting experts, packaging agencies, printing material suppliers, manufacturers and traders.

#### 3M

3M is an invaluable part of the iPrint family. A market leader in Industrial Adhesives & Tapes. 3M products significantly aid the quality of every job executed at iPrint.

#### Avery Dennison

Our partnership with Avery Denison helps us offer our clients high-speed labelling solutions that are a extremely crucial to every printing job.

